



Enterprise X-Architecture 5th Generation Systems for a Smarter Planet

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Agenda







eX5 leadership for an evolving marketplace with increasing demands







Client challenges with enterprise workloads

Database, Virtualization, Transaction processing



Difficult challenges create an opportunity for innovation



eX5 Portfolio — Systems for a Smarter Planet



System x3850 X5

Consolidation, virtualization, and database workloads being migrated off of proprietary hardware are demanding more addressability





BladeCenter HX5

Demand for minimum footprint as well as integrated networking infrastructure has increased the growth of the blade form factor.

Broad coverage for most enterprise applications, server consolidation, virtualized workload enablement.



System x3690 X5

Powerful and scalable system allows some workloads to migrate onto 2-socket design that delivers enterprise computing in a dense package





IBM System x: Driving Value for Oracle DB Customers

eX5 Architecture	 Excess memory capacity – MAX5 is game changer! Unparalleled reliability Fully supports Intel CPUs Reduce operating cost Based upon proven X4 Technology 	Reduce current and future risk and system cost by leveraging the eX5 design to reach new levels of performance based on a proven design history
Active Memory, Chipkill™, Hot Swap & Hot Add	 OS-independent memory mirroring for fault tolerance Memory ProteXion[™] delivering multi fault tolerance Hot-swap & hot-add memory help enable continuous operations 	Increased uptime through additional memory reliability – databases drive large amounts of memory
Ease of Scalability	 2, 3, 4-way SMP Growth Latest Intel processors Run 32-bit or 64-bit applications Up to 1TB Memory in x3850 X5 Expand to 10GB Ethernet or IB 	Easily accommodate growing database solution environments and faster interconnect technologies when your needs dictate.
IBM Director: Manageability	 Award-winning systems management suite Integrated HW/SW solution for superior remote management Comprehensive: PFA, Light Path Diagnostics, Software Rejuvenation, RDM , CSM, AWM 	Proactive and predictive tools to help increase availability and ease administration for database servers.



IBM System x3850 X5

Flagship System x platform for leadership scalable performance and capac

Versatile 4-socket, 4U rack-optimized scalable enterprise server provides a flexible platform for maximum utilization, reliability and performance of compute- and memory-intensive workloads.

Maximize Memory

- 64 threads and 1TB capacity for 3.3x database and 3.6x the virtualization performance over industry 2-socket x86 (Intel Xeon 5500 Series) systems
- MAX5 memory expansion for 50% more virtual machines and leadership database performance

Minimize Cost

- Lower cost, high performance configurations reaching desired memory capacity using less expensive DIMMs
- eXFlash 480k internal IOPs for 40x local database performance and \$1.3M savings in equal IOPs storage

Simplify Deployment

- FlexNode Partitioning and Automatic Node failover for maximum flexibility and application uptime
- Pre-defined database and virtualization workload engines for faster deployment and faster time to value



System Specifications

- ✓ 4x next-generation Intel Xeon Nehalem EX CPUs
- ✓ 64 to 96 DDR3 DIMMs
- ✓ 6 open PCIe slots (+ 2 additional)
- ✓ Up to 8x 2.5" HDDs or 16x 1.8" SSDs
- ✓ RAID 0/1 Std, Optional RAID 5/6
- ✓ 2x 1GB Ethernet LOM
- ✓ 2x 10GB Ethernet SFP+ Virtual Fabric / FCoEE
- ✓ Scalable to 8S, 192 DIMM
- ✓ Internal USB for embedded hypervisor
- ✓ IMM, uEFI & IBM Systems Director



x3850 X5: 4-socket 4U x86 (Nehalem EX) platform





MAX5: Memory Access for eX5

Greater productivity and utilization through memory expansion and flexibility

Take your system to the MAX with MAX5

MAX memory capacity

- An additional 32 DIMM slots for x3850 X5 and x3690 X5
- An additional 24 DIMM slots for HX5

MAX virtual density

- Increase the size and number of VMs

MAX flexibility

- Expand memory capacity, scale servers, or both

MAX productivity

- Increase server utilization and performance

MAX license optimization

- Get more done with fewer systems







MAX5 for x3690 X5 and x3850 X5







Memory Enhanced

eX5 Rack System Configurations

Leadership high end x86 performance and flexibility

x3850 X5

(8S 128 DIMM)

Memory Enhanced



Memory Enhanced



Base Systems



x3850 X5 (4S 64 DIMM



eXFlash — Maximum internal storage performance

Combination of solid-state disk technology and highspeed controller architecture deliver extreme performance to replace limited IOPs of traditional HDDs

Maximize performance

- Up to 200x performance increase for local databases
- 99% better performance per watt for database-type workloads

Maximize cost savings

- 100 to 1 replacement ratio of traditional drives, replacing thousands of drives and cables
- \$670,000 hardware savings per eXFlash pack over equal IOPs HDDs
- Up to 40x greater solution density over traditional HDD solution



Maximize reliability

- RAID 5/6 controller for redundant data storage reliability at 37.5% greater capacity
- Greater reliability over traditional HDDs

eXFlash Features

- ✓ Up to 2 eXFlash packs in x3850 X5
- ✓ Up to 240,000 IOPs read-only per eXFlash pack
- ✓ Up to 87,000 IOPs RAID 5/6 read/write mix per eXFlash pack
- ✓ Up to 1.6TB per eXFlash pack
- Hot swappable, front accessible, modules



FlexNode Automatic Node Failover Automatic node failover maximizes systems uptime

What is it...

- If one node in a multi-node system experiences a fatal error and a shutdown, the system will reboot as a single-node
- After reboot the remaining system continues to operate without the failed node

Customer value...

- Greater uptime: Automatic reboot brings the eX5 system back online faster than manual intervention. Monolithic multi-socket systems down until the fatal error resolved.
- Simpler management: Easier identification of the failure





Single 8-socket systems



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Scale Up Oracle Database – x3850/x3950 X5

Unparalleled Performance & Scalability Surpassing Traditional UNIX Solutions

Key Features	Benefits		
QPI Links	 Investment Protection to grow as needs dictate 		
	 Immediate scaling to 2nd chassis via Intel QPI links – works for all Oracle DB versions (9i to 11g) 		
	 Proven near-linear scalability 		
Memory Capacity	 Load larger transactions into memory for enhance performance 		
	 Page in memory to meet transaction need automatically 		
	 Add optional memory drawer for additional memory beyond what is resident within the chassis 		
Intel Processors	• Proven performance for Oracle EBS and Database		
	 Outperform UNIX processor at an aggressive price 		
	• QPI Links provide easy scale up implementation		
	 OS Flexibility - Windows, Linux 		
IBM Director	 Broad array of management tools to manage your IT shop 		
	 Power monitoring capabilities – stay within power envelope 		
	Capacity planning to manage your IT growth		
	 Runs across all IBM servers and many 3rd party servers 		
Availability	 Malfunction to one chassis does not effect others 		
	 Ability to add Cluster RAC capability in future 		
	 No single points of failure 		







IBM System x3690 X5

Industry's first high end scalable 2-socket for maximum memory and performance

High-end 2-socket, 2U scalable server offers up to four times the memory capacity of today's 2-socket servers with double the processing cores for unmatched performance and memory capacity.



Maximize Memory

- 33% more cores and 5x more memory capacity for 1.7x more transactions per minute and 2x more virtual machines than 2-socket Intel Xeon 5500 Series systems
- MAX5 memory expansion for additional 46% more virtual machines and leadership database performance

Minimize Cost

- Achieve 4-socket memory capacity with 2-socket software license costs and cheaper "2-socket only" processors
- eXFlash 720k internal IOPs for 40x local database performance and \$2M savings in equal IOPs storage

Simplify Deployment

- FlexNode Partitioning and Automatic Node failover for maximum flexibility and application uptime
- Pre-defined database and virtualization workload engines for faster deployment and faster time to value

System Specifications

- ✓ 2x next-generation Intel Xeon Nehalem EX CPUs
- ✓ 32 to 64 DDR3 DIMMs
- ✓ 2 x8 PCIe slots, 2 x8 Low Profile slots
- ✓ Up to 16x 2.5" HDDs or 32x 1.8" SSDs
- ✓ RAID 0/1 Std, Opt RAID 5
- ✓ 2x 1GB Ethernet
- ✓ Optional 2x 10GB SFP+ Virtual Fabric / FCoEE
- ✓ Scalable to 4S, 64 DIMM or 128 DIMM
- ✓ Internal USB for embedded hypervisor
- ✓ IMM, uEFI, and IBM Systems Director





x3690 X5: 2-socket 2U (Nehalem EX) platform





IBM

x3690 X5 configuration flexibility

Choose a system that fits your needs today and in the future

Memory Expansion and Scaling with MAX5	4 socket 128 DIMM 9.6T storage	
Native (QPI) Scaling	4 socket 64 DIMM 9.6T storage	
Memory Expansion with MAX5	2 socket 64 DIMM 4.8T storage	
Base System	2 socket 32 DIMM 4.8T storage	



Oracle Cluster RAC Database – x3690 X5

Unparalleled Scale-Out Performance, Designed for growth at a low price point

Key Features	<u>Benefits</u>		
Intel Xeon 6500/6500 Series Processors	Proven performance for Oracle		
	 Outperform UNIX processor at an aggressive price 		
	 OS Flexibility - Windows, Linux 		
Memory Capacity	Load larger transactions into memory for enhance performance		
	 Add optional memory drawer for additional memory 		
QPI Links	 Easily scale up nodes as needs dectate to 2X capacity 		
IBM Director	 Broad array of management tools to manage your IT shop 		
	 Power monitoring capabilities – stay within power envelope 		
Availability	 Malfunction to one chassis does not effect others 		
	 Increase performance while reducing downtime for critical DB 		
	QPI Fail Down		
Cost Savings	 Improved performance while lowering energy cost 		
	 2U height requires less space in RACK 		
	 Management tools improve utilization 		
	 Downtime for patch updates and maintenance decreased 		
Networking Options	 10GB Cluster Interconnect ensures wide pipe to move data 		





x3690 X5 database optimized systems

Capabilities

- High speed access for hot data at up to a million IO per sec
- Up to 4.8TB of high speed capacity per server
- Custom high speed direct connect adapter, and custom high speed RAID 5/6 adapter choices for targeted use-cases

Benefits

- Up to 200x faster local database performance
- Minimize costs replacing 80 storage enclosures for a \$670,000 USD cost savings and a 97% reduction in energy
- Maximum reliability with custom high speed RAID 5/6 flash adapter and individual front access, hot-swap components



IOPS of 2,932 HDDs in one server





x3690 X5 virtualization optimized systems

Capabilities

- MAX5 expansion for up to a 512GB of added memory
- Large quantity of smaller, cheaper DIMMs per system
- Choice of hypervisor options for maximum customer environment flexibility

Benefits

- Up to 5.3x the number of virtual machines of single VMware license industry standard 2U Intel Xeon 5500 Series system
- Integrated hypervisor for simpler deployment and management



5x the VMs of industry standard 2socket 2U systems



Oracle / IBM Virtualization : Oracle VM on IBM System x



- Strong Isolation between Virtual Machines
- Dynamic resizing & Migration
- Rapid VM Instantiation & Cloning
- Workload Management
- Limitless Partitions, Sub processor core partitions (micropartitions)

Benefits :

- Simplified solutions
- Reduced down-time
- A highly available and serviceable architecture.
- Decrease
 - the power and cooling cost
 - saves datacenter space
 - the networking and SAN interconnectivity
 - the cost of physical server maintenance

Note: All product support for Oracle VM and the Oracle Enterprise Linux OS comes directly from Oracle. IBM's support is limited to server warrantee break/fix support. This is Oracle's preferred support model and is very popular with customers.





Proof Points with Oracle VM on System x



IBM-Oracle International Competency Center

- First non-Oracle Technical Solution Organization to test Oracle VM
- Oracle VM on IBM System x, 1st Install & Configuration Guide
- Testing with various Oracle workloads & operating systems



IBM-Oracle Joint Solution Center

- Developed hand-on expertise with Oracle VM across System x
- Developed a set of demonstrations
- Conducting a series of education sessions to partners & customers



University of Pretoria, South Africa

- Installed Oracle VM on x3850 M2 & x3650 servers
- PeopleSoft ECM, BI and Fusion SOA running is separate partitions
- Red Hat Enterprise Linux 4.3 & Windows 2003 R2



K.K. Ashisuto – IBM Business Partner based in Japan

- IBM & Oracle announced 1st WW Collaboration effort
- Completed a series of technical proof points on System x
- Developed service offerings to assist customers with Oracle VM



EIGHT YEARS OF DURABLE INFRASTRUCTURE

- 2002 BladeCenter with Gb Ethernet support
- 2003 2Gb Fibre Channel support
- 2004 1x InfiniBand[™] support
- 2005 4Gb Fibre Channel support
- 2006 Cell BE Engine[™] processor support¹
- 2006 10Gb Ethernet uplink enablement
- 2006 Advanced Management Module
- 2007 Intel[®] quad-core processors
- 2007 HS21 extended memory blade
- 2008 HS12 blade
- 2009 HS22 blade, FcOE
- 2010 HS22v blade, HX5 blade

IBM BladeCenter

Compatibility is the foundation for smarter IT



- ✓ Add new IT as it comes out
- Keep your infrastructure in place— rack, power², cabling, switching...
- ✓ Stay current without the churn



Extend blade benefits to entire business Chassis tailored to specific needs





IBM BladeCenter E Enterprise, best efficiency, best density





IBM BladeCenter T Ruggedized, shortdepth



IBM BladeCenter S Distributed, small office, easy to configure

IBM BladeCenter H Enterprise high performance

IBM BladeCenter H Ruggedized, high performance

- A common set of blades
- A common set of industry-standard switches and I/O fabrics
- A common management infrastructure

IBM BladeCenter HX5

Scalable high end blade for high density compute

and memory capacity Scalable blade server enables standardization on same platform for twoand four-socket server needs for faster time to value, while delivering peak performance and productivity in high-density environments.

Maximize Memory

- 1.7x greater performance over 2-socket x86 (Intel Xeon 5500 Series) systems while using same two processor SW license
- MAX5 memory expansion to 320GB in 60mm for over 25% more VMs per processor compared to competition

Minimize Cost

- Upgrade to 80 DIMM for max memory performance or to save up to \$6K by using smaller, less expensive DIMMs
- Memory bound VMWare customers can save over \$7K in licensing with memory rich two socket configurations

Simplify Deployment

- Get up and running up to 2X faster by qualifying a single platform for 2 and 4 socket server needs
- Partitioning of 4 socket to two 2 sockets without any physical system reconfiguration, and automatically fail over for maximum uptime



System Specifications

- ✓ 2x next-generation Intel Xeon Nehalem EX **CPUs**
- ✓ 16x DDR3 VLP DIMMs
- ✓ MAX5 memory expansion to 2 socket 40 DIMM
- ✓ Scalable to 4S, 32 DIMM or 4S, 80 DIMM
- ✓ Up to 8 I/O ports per node
- ✓ Up to 2x SSDs per node
- ✓ Optional 10GB Virtual Fabric Adapter / FCoEE
- ✓ Internal USB for embedded hypervisor
- ✓ IMM, uEFI, and IBM Systems Director







MAX5 for HX5

FireHawk ≻6 SMI lanes ≻4 QPI ports ➤3 scalability ports

HX5+MAX5 Configurations

2S, 40D, 8 I/O ports, 60m
4S, 80D, 16 I/O ports, 120mm

6x memory buffers

24x VLP DDR3 memory

MAX5

HX5



IBM BladeCenter Scalable Blades

Maximum performance and flexibility for database and virtualization in a a blade

HX5 Blade

Never before seen levels of scaling...

- 2-socket, 30mm building block
- 2-socket → 4-socket w/ logical partitioning

HX5 Blade with MAX5

Bringing the goodness of eX5 to blades...

- Snaps onto base blade (sold as a bundle w/ base HX5)
- Enables more memory than any other blades



Max compute density!

- Up to 32 cores in a 1¼ U equivalent space
- Modular scalability in 2-socket increments to get to 4socket
- <u>*Targeted for database*</u>, and compute intensive simulations

Blade leadership!

- Up to 30% more VMs than max competition blade
- Flexible configurations & unmatched memory capacity, scaling from 1-socket, 32D → 4-socket, 80D
- Uses processors that cost up to 30% less than the competition for scaling
- <u>Targeted for Virtualization</u> & DB for customers that need a blade form factor
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FlexNode feature allows a single System to dynamically become two distinct systems or back again

FlexNode benefits include:

Scheduled Provisioning: Run scale-out apps by day on a 2P system and scale-up jobs by night on 4P system

Optimize SW licensing costs: Execute partitions to optimize SW licensing costs when priced per socket

Faster Qualification: Qualify a single platform for 2- and 4-socket server needs

Built-in virtualization: Run multiple OSs on the same box without hypervisor overhead

Greater security: Workload isolation to assure quality of service





BladeCenter S with HX5 – JD Edwards Suite 500 Users



Why IBM BladeCenter S?

- Collapsed all tiers to run single chassis
- Saves footprint & rack space
- Saves power vs. rack optimized servers
 - Chassis only requires 110V power
- Space for additional blades to run:
 - Back up or Development
 - Non-Oracle applications
- Save cable complexity

Sample Configurations for BladeCenter S & JD Edwards – IBM. Com Corporation

- 1.46 TB internal storage within chassis
- No need for external storage

Chassis has 1.46 TB of storage space.



Full-featured SAN enables VMware & Vmotion For Oracle Virtualize servers, storage, and even networking with BladeCenter S

With an all-in-one approach, an entire VMware stack (servers, networking, storage), can all be built within a BladeCenter S chassis, all that without having to cable up anything but the power!













Extend blade benefits to connect entire business

I/O tailored to specific needs



- A common set of industry-standard switches and I/O fabrics
- A common management infrastructure





Extend blade benefits to all applications





- A common set of industry-standard switches and I/O fabrics
- A common management infrastructure



eX5 Offers Choice To Meet Equal DB Requirements

